

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

APRIL 21 27, 1980 2

New York Time					NIELSEN AVERAGE				New York Time					NIELSEN AVERAGE								
Duration					AUDIENCE				Duration					AUDIENCE								
Day									Day													
Program Name				Ntwk	Households	Share		No. Prog.		Program Name			Ntwk	Households	Share		No. Prog.					
					(000)	%	%	Sta. Covg.						(000)	%	%	Sta. Covg.					
EVENING																						
ABC FRIDAY NIGHT MOVIE	8:00	120	FRI.	A	7,780	10.2	17	175	90	HERE'S BOOMER	8:00	30	FRI.	N	13,200	17.3	30	175	89			
ABC MONDAY NIGHT MOVIE	9:00	120	MON.	A	14,950	19.6	32	183	97	IBM PRESENTS(S)	9:00	60	THU.	A	15,030	19.7	32	196	99			
ABC NEWS CLOSEUP(S)	10:00	60	WED.	A	5,950	7.8	14	193	97	JEFFERSONS	9:30	30	SUN.	C	13,890	18.2	28	190	98			
ABC NEWSBRIEF-M-F	VAR	VAR	M-F	A	13,200	17.3	28	183	94	KENNEDY FOR PRESIDENT(S)	10:56	04	SUN.	A	9,770	12.8	23	173	89			
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	15,340	20.1	36	193	98	LAVERNE & SHIRLEY	8:30	30	TUE.	A	15,340	20.1	34	195	98			
ABC NEWSBRIEF-SUN.	7:58	01	SUN.	A	9,920	13.0	23	185	97	LION-WITCH-WARDROBE PT.1(S)	8:00	60	TUE.	C	9,460	12.4	21	171	97			
ABC SUNDAY NIGHT MOVIE	8:00	176	SUN.	A	13,660	17.9	29	195	99	LION-WITCH-WARDROBE PT.2(S)	8:00	60	WED.	C	11,140	14.6	24	172	97			
ABC SPECIAL REPORT:IRAN(S)	10:00	60	FRI.	A	7,550	9.9	18	195	98	LITTLE HOUSE-PRAIRIE	8:00	60	MON.	N	9,770	12.8	21	205	98			
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	8,770	11.5	24	202	99	LOU GRANT	10:00	60	MON.	C	12,590	16.5	29	193	98			
ABC WRLD NEWS TONIGHT-SUN	6:30	30	SUN.	A	6,410	8.4	18	156	88	LOVE BOAT	9:00	60	SAT.	A	15,720	20.6	37	198	99			
ALICE	9:00	30	SUN.	C	14,120	18.5	29	190	97	M*A*S*H	9:00	30	MON.	C	16,400	21.5	34	195	99			
ANGIE	8:00	30	SAT.	A	8,390	11.0	20	175	88	MORK & MINDY	8:00	30	THU.	A	13,890	18.2	32	207	99			
ARCHIE BUNKER'S PLACE	8:00	30	SUN.	C	14,190	18.6	32	197	97	NBC MONDAY NIGHT MOVIES	9:00	120	MON.	N	8,550	11.2	19	183	92			
B.J. AND THE BEAR	8:00	60	SAT.	N	13,730	18.0	32	206	97	NBC NEWS SPECIAL REPORT(S)	10:00	60	FRI.	N	9,460	12.4	23	195	97			
BENSON	8:30	30	THU.	A	15,570	20.4	34	199	98	NBC NEWS UPDATE-M-F	8:58	01	M-F	N	10,990	14.4	24	174	92			
BIG EVENT	9:00	120	SUN.	N	14,570	19.1	31	201	98	NBC NEWS UPDATE-SAT.	8:58	01	SAT.	N	12,970	17.0	30	190	93			
BIG SHOW	9:00	90	TUE.	N	10,150	13.3	22	187	93	NBC NEWS UPDATE-SUN.	8:58	01	SUN.	N	14,190	18.6	30	186	95			
BUCK ROGERS-25TH CENTURY	8:00	60	THU.	N	10,070	13.2	22	195	96	NBC NIGHTLY NEWS-SAT.	6:30	30	SAT.	N	6,790	8.9	19	144	80			
CBS EVENING NEWS-CRONKITE	6:30	30	M-F	C	10,990	14.4	30	194	99	NBC NIGHTLY NEWS-SUN.	6:30	30	SUN.	N	5,190	6.8	14	146	78			
CBS EVENING NEWS-DEAN	6:30	30	SUN.	C	8,090	10.6	22	167	90	NBC NIGHTLY NEWS	6:30	30	M-F	N	9,000	11.8	25	205	99			
CBS NEWS SPEC. REP 8:00PM(S)	8:00	60	FRI.	C	11,370	14.9	26	179	97	NEWSBREAK-M-F	VAR	01	M-F	C	10,070	13.2	21	155	90			
CBS REPORTS(S)	10:00	60	SAT.	C	9,460	12.4	24	182	96	NEWSBREAK-SAT.	8:58	01	SAT.	C	9,610	12.6	22	146	86			
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	9,000	11.8	26	146	83	NEWSBREAK-SUN.	8:58	01	SUN.	C	11,140	14.6	24	168	91			
CBS TUESDAY NIGHT MOVIES	9:00	120	TUE.	C	11,520	15.1	26	172	96	PALMERSTOWN, U.S.A.	8:00	60	THU.	C	12,060	15.8	27	178	98			
CBS WEDNESDAY NIGHT MOVIE	9:00	120	WED.	C	11,060	14.5	25	169	94	PRIME TIME SATURDAY	10:00	60	SAT.	N	7,940	10.4	20	197	97			
CHARLIE'S ANGELS	9:00	60	WED.	A	11,900	15.6	26	197	98	QUINCY, M.E.	10:00	60	WED.	N	15,180	19.9	36	180	94			
CHIPS	8:00	60	SUN.	N	14,420	18.9	32	209	99	REAL PEOPLE	8:00	60	WED.	N	15,490	20.3	34	200	97			
CONTENDER	10:00	60	THU.	C	10,300	13.5	25	191	98	ROCKFORD FILES	10:00	60	THU.	N	8,090	10.6	20	173	92			
DALLAS	10:00	60	FRI.	C	16,180	21.2	42	190	98	SANFORD	9:00	30	SAT.	N	11,140	14.6	26	198	97			
DIFF'RENT STROKES	9:00	30	WED.	N	15,260	20.0	33	184	96	SIX O'CLOCK FOLLIES(S)	9:00	60	THU.	N	10,150	13.3	22	197	98			
DISNEY'S WONDERFUL WORLD	7:00	60	SUN.	N	9,380	12.3	23	209	99	SIX O'CLOCK FOLLIES(S)	9:30	30	SAT.	N	8,010	10.5	19	192	97			
DOBERMAN GANG(S)	9:00	60	FRI.	N	9,920	13.0	22	174	89	60 MINUTES	7:00	60	SUN.	C	19,000	24.9	46	203	99			
DUKES OF HAZZARD	9:00	60	FRI.	C	16,180	21.2	39	185	97	SPEAK UP AMERICA(S)	8:00	60	TUE.	N	10,220	13.4	23	202	98			
EIGHT IS ENOUGH	8:00	60	WED.	A	11,450	15.0	25	199	98	STOCKARD CHANNING SHOW	8:30	30	MON.	C	11,520	15.1	24	183	97			
'80 VOTE 9.15-TUE(S)	9:15	02	TUE.	A	15,720	20.6	34	184	85	STOCKARD CHANNING SPEC.(S)	8:30	30	SUN.	C	11,670	15.3	25	185	97			
FACTS OF LIFE	8:30	30	FRI.	N	12,740	16.7	29	171	92	TAXI	9:30	30	TUE.	A	15,640	20.5	33	201	98			
FANTASY ISLAND	10:00	60	SAT.	A	14,570	19.1	37	199	96	THAT'S INCREDIBLE	8:00	60	MON.	A	18,850	24.7	40	184	97			
FLO	9:30	30	MON.	C	15,950	20.9	33	195	99	THREE'S COMPANY	9:00	30	TUE.	A	17,630	23.1	37	198	98			
GALACTICA 1980	7:00	60	SUN.	A	9,080	11.9	22	189	98	TIM CONWAY SHOW	8:00	60	SAT.	C	12,060	15.8	28	165	92			
GOODTIME GIRLS	8:30	30	SAT.	A	8,090	10.6	19	178	92	TRAPPER JOHN, M.D.	10:00	60	SUN.	C	13,120	17.2	29	194	97			
HAGEN (B)	9:00	60	THU.	C	13,580	17.8	29	166	93	20/20	10:00	60	THU.	A	16,250	21.3	40	195	99			
HAPPY DAYS	8:00	30	TUE.	A	14,570	19.1	34	198	98	UNITED STATES	10:30	30	TUE.	N	6,260	8.2	15	191	93			
HART TO HART	10:00	60	TUE.	A	13,580	17.8	32	158	93	WKRP IN CINCINNATI	8:00	30	MON.	C	12,890	16.9	28	196	98			
HAWAII FIVE-O	9:00	60	SAT.	C	9,610	12.6	22	166	92	NUMBER OF PROGRAMS 88												
HELLO, LARRY	9:30	30	WED.	N	13,810	18.1	30	180	94													

Δ Partial time interruption within program.

* Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

U.S. TV Households: 76,300,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

APRIL 21-27, 1980 4

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day	Households (000)		Share %	Share %			
LATE FRINGE									
ABC NEWS:NIGHTLINE M-TH	11:30	20 MWTH	A	5,650	7.4	25	179	92	
ABC WEEKEND REPORT-SAT.	11:00	30 SAT.	A	6,560	8.6	20	166	93	
ABC WEEKEND REPORT-SUN.	11:00	15 SUN.	A	4,960	6.5	14	166	92	
BARETTA-THU.	12:58	56 THU.	A	2,290	3.0	25	165	92	
BARETTA-WED.	12:58	54 WED.	A	2,370	3.1	23	164	92	
BARNEY MILLER-11.30	11:50	35 MON.	A	3,510	4.6	20	177	95	
CAMPAIGN '80-TUE(S)	11:30	30 TUE.	C	5,800	7.6	25	179	98	
CBS SUNDAY NEWS-BRADLEY	11:00	15 SUN.	C	6,870	9.0	19	128	75	
CHARLIE'S ANGELS-11.30	11:50	68 THU.	A	3,130	4.1	20	178	94	
DECISION '80-PENNSYLVANIA(S)	11:30	35 TUE.	N	4,040	5.3	18	210	99	
'80 VOTE 11.30-TUE(S)	11:30	41 TUE.	A	7,250	9.5	34	187	97	
FRIDAYS	11:30	70 FRI.	A	4,960	6.5	22	190	97	
LATE MOVIE I	VAR	VAR MTUTH	C	4,200	5.5	26	157	89	
LATE MOVIE II	VAR	VAR MTUTH	C	2,670	3.5	20	158	89	
LOVE BOAT-11.30	11:50	68 WED.	A	4,350	5.7	27	176	94	
MIDNIGHT SPECIAL	1:00	90 FRI.	N	2,440	3.2	22	194	97	
NBA PLAYOFF GAME-FRI(S)	11:30	148 FRI.	C	4,960	6.5	23	177	94	
NBA PLAYOFF GAME-WED(S)	11:30	139 WED.	C	3,280	4.3	22	180	95	
NBC LATE NIGHT MOVIE	11:30	80 SUN.	N	1,830	2.4	9	80	52	
POLICE WOMAN	12:25	59 MON.	A	2,440	3.2	23	175	94	

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APRIL 21-27, 1980 6

New York Time				NIELSEN AVERAGE				New York Time				NIELSEN AVERAGE					
Duration				AUDIENCE				Duration				AUDIENCE					
Day								Day									
Program Name			Ntwk	Households (000)	Share %		No. Sta.	Prog. Covg.	Program Name			Ntwk	Households (000)	Share %		No. Sta.	Prog. Covg.
WEEKEND DAYTIME (CONT)																	
ASK NBC NEWS-10:28AM	10:28	02 SAT.	N	3,590	4.7	19	197	98	NBA PLAYOFF GAME-SUN	1:00	150 SUN.	C	6,790	8.9	29	185	98
ASK NBC NEWS-11:28AM	11:28	02 SAT.	N	3,360	4.4	18	175	81	NBA PLAYOFF GAME-SUN.-2	3:30	150 SUN.	C	6,640	8.7	24	184	97
BUGS BUNNY/ROAD RUNNER 1	9:00	30 SAT.	C	6,330	8.3	37	202	99	NBC MAJOR LEAGUE PRE GAME	1:00	14 SAT.	N	3,510	4.8	18	194	92
BUGS BUNNY/ROAD RUNNER 2	9:30	30 SAT.	C	7,860	10.3	42	202	99	NBC MAJOR LEAGUE BASEBALL	1:14	168 SAT.	N	5,340	7.0	25	196	95
BUGS BUNNY/ROAD RUNNER 3	10:00	30 SAT.	C	7,860	10.3	41	202	99	NEW FAT ALBERT SHOW	11:30	30 SAT.	C	5,420	7.1	30	190	96
CAPT. CAVEMAN-TEEN ANGELS	11:30	30 SAT.	A	3,820	5.0	22	178	92	PLASTICMAN COMEDY-SHOW-1	9:00	30 SAT.	A	4,730	6.2	28	192	99
CBS NEWS SPEC. RPT-1:30PM(S)	1:30	30 SAT.	C	3,430	4.5	17	148	89	PLASTICMAN COMEDY-SHOW-2	9:30	30 SAT.	A	4,960	6.5	26	192	99
CBS SPORTS SPECTACULAR	4:30	90 SAT.	C	6,870	9.0	25	152	86	PLASTICMAN COMEDY-SHOW-3	10:00	30 SAT.	A	5,040	6.6	26	192	99
DAFFY DUCK SHOW	10:30	30 SAT.	N	3,740	4.9	19	202	97	SCHOOLHOUSE ROCK-8:56AM	8:56	03 SAT.	A	4,120	5.4	27	194	98
DEAR ALEX & ANNIE-11.56AM	11:56	03 SAT.	A	3,430	4.5	20	178	92	SCHOOLHOUSE ROCK-10.26AM	10:26	03 SAT.	A	4,880	6.4	25	192	99
DEAR ALEX & ANNIE-11.26AM	11:26	03 SUN.	A	2,140	2.8	14	116	82	SCHOOLHOUSE ROCK-11.26AM	11:26	03 SAT.	A	4,350	5.7	24	188	97
FACE THE NATION	11:30	30 SUN.	C	3,590	4.7	24	180	97	SCHOOLHOUSE ROCK-11.55AM	11:55	04 SUN.	A	1,750	2.3	11	113	77
FLASH GORDON(B)	12:30	30 SAT.	N	3,280	4.3	17	139	72	SCOOPY AND SCRAPPY DOO-1	10:30	30 SAT.	A	5,190	6.8	27	188	97
FRED & BARNEY/SHMOO 1	9:00	30 SAT.	N	3,360	4.4	20	197	98	SCOOPY AND SCRAPPY DOO-2	11:00	30 SAT.	A	5,040	6.6	28	188	97
FRED & BARNEY/SHMOO 2	9:30	30 SAT.	N	3,890	5.1	21	197	98	SHAZAM	12:00	30 SAT.	C	4,120	5.4	23	170	91
FRED & BARNEY/SHMOO 3	10:00	30 SAT.	N	3,740	4.9	19	197	98	SKATEBIRDS	8:00	30 SUN.	C	530	.7	12	39	31
GODZILLA	12:00	30 SAT.	N	3,430	4.5	19	155	77	SPORTSWORLD	4:30	90 SUN.	N	4,880	6.4	17	156	82
GODZILLA/GLOBETROTTERS 1	8:00	30 SAT.	N	2,670	3.5	23	193	98	SUNDAY MORNING	9:00	90 SUN.	C	2,980	3.9	26	99	76
GODZILLA/GLOBETROTTERS 2	8:30	30 SAT.	N	3,590	4.7	25	193	98	TARZAN AND SUPER SEVEN 1	12:30	30 SAT.	C	4,270	5.6	23	155	90
GREATEST SUPERFRIENDS-1	8:00	30 SAT.	A	3,430	4.5	30	194	98	TARZAN AND SUPER SEVEN 2	1:00	30 SAT.	C	4,730	6.2	23	154	90
GREATEST SUPERFRIENDS-2	8:30	30 SAT.	A	4,500	5.9	31	194	98	TIME OUT-9:45AM	9:45	02 SAT.	N	3,820	5.0	20	197	98
IN THE NEWS- 8.26AM	8:26	03 SAT.	C	3,740	4.9	28	190	99	TIME OUT-10:58AM	10:58	02 SAT.	N	3,820	5.0	20	202	97
IN THE NEWS- 8.56AM	8:56	03 SAT.	C	4,730	6.2	30	190	99	TIME OUT-11:58AM	11:58	02 SAT.	N	3,740	4.9	21	164	80
IN THE NEWS- 9.26AM	9:26	03 SAT.	C	6,710	8.8	38	202	99	NUMBER OF PROGRAMS	78							
IN THE NEWS- 9.59AM	9:59	03 SAT.	C	7,860	10.3	41	202	99									
IN THE NEWS-11.56AM	11:56	03 SAT.	C	5,110	6.7	29	190	96									
IN THE NEWS-12.26PM	12:26	03 SAT.	C	3,590	4.7	19	170	91									
IN THE NEWS-12.56PM	12:56	03 SAT.	C	4,040	5.3	21	155	90									
IN THE NEWS- 1.26PM	1:26	03 SAT.	C	4,500	5.9	22	154	90									
IN THE NEWS- 8.26AM-SUN.	8:26	03 SUN.	C	760	1.0	16	39	31									
IN THE NEWS- 8.56AM-SUN.	8:56	03 SUN.	C	990	1.3	14	39	34									
IN THE NEWS-10.56AM	10:56	03 SAT.	C	6,640	8.7	34	190	96									
IN THE NEWS-11.26AM	11:26	03 SAT.	C	5,420	7.1	29	190	96									
INT'L CHAMPIONSHIP BOXING	3:00	90 SUN.	A	3,590	4.7	14	167	90									
ISSUES AND ANSWERS	12:00	30 SUN.	A	2,290	3.0	14	135	86									
JASON OF STAR COMMAND	8:30	30 SUN.	C	690	.9	11	39	34									
JETSONS	11:00	30 SAT.	N	3,430	4.5	19	174	81									
JOHNNY QUEST	11:30	30 SAT.	N	3,280	4.3	18	164	80									
KIDS ARE PEOPLE TOO II	10:30	30 SUN.	A	1,750	2.3	12	116	82									
KIDS ARE PEOPLE TOO III	11:00	30 SUN.	A	2,210	2.9	15	116	82									
LEGENDS OF GOLF-SAT(S)	4:02	118 SAT.	N	3,590	4.7	14	163	87									
LEGENDS OF GOLF-SUN(S)	2:30	120 SUN.	N	3,430	4.5	13	176	90									
MEET THE PRESS	12:30	30 SUN.	N	4,200	5.5	23	183	97									
MIGHTY MOUSE-HECKL-JECKL1	8:00	30 SAT.	C	3,510	4.6	28	190	99									
MIGHTY MOUSE-HECKL-JECKL2	8:30	30 SAT.	C	4,040	5.3	27	190	99									

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